

Current Board of Directors

Terms Expiring December 2024

Mark Trumbull
Jim White
Trace George, President

Terms Expiring December 2025

Steve Reininger, Ethics Committee Chair
Peter Beath, Vice President
Starla Miller

Terms Expiring December 2026

Chris Prenovost
Greg Ford
Ward Schneider, Treasurer

Other

Mike Stavreff, 3M
Rick Paukert, 3M
Kip Johnson, Executive Director
Jan Clippard, Association Secretary

Join the Conversation!

To share ideas, thoughts and concerns among the UASG membership in a private setting, access our closed Face Book page:

<https://www.facebook.com/groups/UnitedApplicationStandardsGroup/>

Connect via Instagram: [_uasg](#)

Contact Us:

Questions / Comments: info@uasg.org
On The Web: www.uasg.org

THE LEADING EDGE



United Application Standards Group

Note From the President



Dear Members,

Hello UASG Members.

It is great to see a steady membership re-enrollment for 2024! This year is going to be an exciting time for the UASG organization!

As we are going into our 25th Anniversary year, I have a few directives that are in motion for the planned celebration. For the first time ever, our organization will be celebrating an event on a 4 day cruise, courtesy of Royal Caribbean Cruise Lines. The tour of ports will include Miami, Nassau Bahamas, Cocoa Cay Resort and a day at sea to celebrate the 25th UASG Awards and Membership event! Our board cruise committee worked very hard to find the right venue and travel management company for this special time, and we discovered an agency that will handle your hotel arrangements, transportation to and from the ship and of course the cruise itinerary and management of the 4 days of UASG themed giveaways and onboard specials. The trip will be 4 days from January 30 – February 2, 2025. You will be seeing more information and details from Kip Johnson in the near future. Once each member commits to the date with the number of travelers, the travel agent will manage everything for you.

As I have said before, the organization is a proud union of quality installation companies and I would love to see you all there with your family, friends and employees! We are going to travel on one of the best cruise lines on the high seas together. Our UASG membership will never have something as special like this venue to offer. We believe that it is going to be a great value with amazing memories!



Note From the President (continued)

As the year moves forward, we will be making efforts to grow the membership, with your help. Our membership numbers are great, but there are some areas that we do not serve within the continental United States. Our board of directors have been aggressively looking into these underserved areas, and hoping that we can work together with yourselves to encourage future 3M Certified applicants to consider. My goal this year is to jumpstart a few of the 3M Preferred Network members to join after they have reached a few internal pinnacles of company growth, with more employees, locations etc. We would like to extend a welcoming hand to those 3M Preferred members to join our organization.

Another great addition to our upcoming spring season is the addition of new UASG/3M Certified apparel for our membership. Kip Johnson and myself have been working with a qualified provider of quality apparel to the UASG Membership. Kip will be posting the new line of items within our website in the near future. We will be offering top of the line hats, ¼ zip pullovers, golf shirts, t-shirts and assorted styles of embroidered and/or digital pressed logos for you to display. The right chest of each item will remain open for your organization to have your logo placed in that spot. We will be using a designated blue color for the organization apparel this year.

Our UASG organization is made up with some of the best people that you will ever meet and work with. We are a union in trade and we should always celebrate our accomplishments and achievements with each other. Our ultimate goal is to be successful in what we do, so that we can provide for our families. Isn't it great that we are in a group that can allow us to get us there with the help of a friend in the business world?. Our success is your participation in the UASG. I'm proud to be one of you and happy to share the experience along the way.

Cheers and God Bless.

Trace George
President,
UASG Board of Directors

trace@vspgraphicgroup.com




TRACE



2024 Membership Meeting

To celebrate the 25th anniversary, the UASG Board of Directors has decided to push the 2024 Annual UASG Member Meeting into early 2025 and hold the meeting on a cruise ship. Details are listed below and you will be getting emails to announce additional information in the near future. Please plan to attend!



presents
UASG 25th Anniversary Cruise
4-day cruise to Nassau, Bahamas & Perfect Day @ CocoCay



Sailing on Royal Caribbean's Allure of the Seas

January 30 - February 3, 2025 out of Miami
Pre-cruise hotel and port transfers available

Based on Double Occupancy: Interior (4V) \$1443.26 | Oceanview (2N) \$1825.26 | Oceanview Balcony (4D) \$1841.26 | Suites Available Upon Request

To book Call Sam Richter at 716.216.5300 or email sam@richtertravel.com or visit the UASG page on RichterTravel.com

***including all taxes, fees, port expenses, double occupancy, pre-paid gratuities, UASG onboard activities.**
not included: pre-cruise option, airfare, insurance, excursions, beverage package, etc.



UASG 25th Anniversary Cruise

January 30th, 2025 - February 3, 2025
Allure of the Seas

4-day cruise to Nassau & Perfect Day at CocoCay!
Based on Double Occupancy:
Interior (4V) \$1443.26 | Oceanview (2N) \$1825.26 | Oceanview Balcony (4D) \$1841.26 | Suites Available Upon Request

***including all taxes, fees, port expenses, double occupancy, pre-paid gratuities, UASG onboard activities.**
not included: pre-cruise option, airfare, insurance, excursions, beverage package, etc.



New Members (January – March 2024)



Wrap Artist

Contact: Jamie Mullican
107 Spence Lane
Nashville, TN 37210
615-646-3277
mully@wrapartist.com



Tested Installer:
Jamie Mullican



Chase Signs & Graphics

Contact: Josh Anderson
12316 230th St. Ste 205
Ames, Iowa 50014
515-292-6466
www.chasedecals.com



Tested Installer:
Bryan Zehm

Chase Decals has been creating, producing, and installing wraps for companies nationwide since 2004. Our primary focus is commercial vehicle wraps, emergency vehicles, walls and windows. Since day one, we've always worked hard to make sure our quality is high, customers are satisfied, and the job is done on time as scheduled. Everyone in our shop takes pride in upholding our standards and reputation. That is what has allowed us to thrive for over 20 years. Our team is always ready to help. At the start of every project, we're thinking about the end - what's the best way for us to achieve the best end result for our customers. If there's a problem, we always try to find a solution.



Consolidated Color

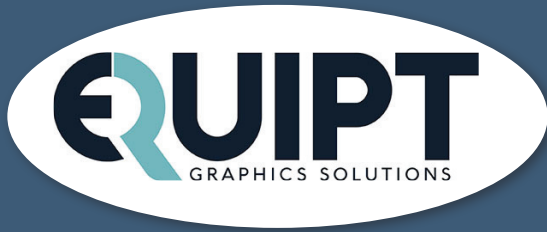
Contact: Eric Baden
511 Busse Rd
Elk Grove Village, IL 60007
847-910-6891
eric.baden@ccdllc.com



Tested Installer:
Brad Watson

Consolidated Color & Design (CCD) is a Chicago area based Large Format Print & Installation company, founded in 2014. We specialize in Digital & Screen Print in addition to a multitude of Installation Services. Our employees have on average over 25 years of industry experience. We are the only Certified CATERPILLAR® Dealer Decal Provider, along with being a Certified 3M™ and GM® Decal Provider. CCD offers customers comprehensive services ranging from In-House Design to Printing to Installation Services for all types of vehicles including fleet and indoor/outdoor signage, along with project management to deliver the most cost-effective and timely solution. Our lead Installer Brad Watson has been installing for 10 years and is a 3M™ Certified Preferred Installer. Brad's hard work, dedication & love for installing has enabled CCD to become member of the UASG Team. CCD is excited to be a part of this group and we look forward to gaining partnerships & knowledge from this community.

New Members (January – March 2024)



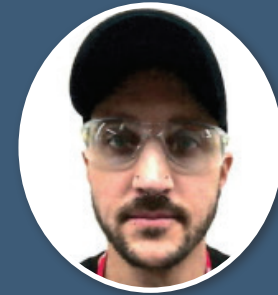
Equipt Graphics

Contact: Brandon Farver

7555 Central Ave.
Toledo, OH 43617

419-329-4370

www.equiptgraphics.com



Tested Installer:
Nicholas Goodrow

EQUIPT Graphics Solutions is a leader in the commercial vehicle graphics industry. The company was founded in 2017 with a simple goal: help businesses build vehicle branding that gets results. EQUIPT offers clients a cutting-edge user experience which provides end-to-end graphic solutions that feature best-in-class design, production and installation. From commercial trucks and vans to enclosed trailers and full-length busses, EQUIPT specializes in custom branding solutions for all vehicle types and mediums.

Headquartered in Toledo, OH, EQUIPT Graphics Solutions effectively serves the NW Ohio and SE Michigan region. However, the company's reach expands far beyond that of the Midwest. With customers across the country and an additional location in Austin, TX, EQUIPT has the ability to develop and execute custom programs nationwide.

The company's success is attributed to a distinct approach to vehicle graphics and a passion for customer care. EQUIPT Graphics Solutions helps businesses attract new customers through eye-catching vehicle branding by applying durable, flexible, and removable graphic packages that remain bright, bold, and relevant through a vehicle's entire work life.

The client experience is built on three basic principles: A curiosity about the client's business and what makes them unique. An unmatched passion for positively contributing to our clients' brands. And a dedication to delivering vehicle graphics solutions that get results.

Vehicle graphics are one of the most cost-effective ways for businesses to advertise a product or service. A professional vehicle graphics design can make a great first impression, build instant credibility in the market and increase awareness for a business.

The EQUIPT leadership team has 80 years of combined experience constructing graphic programs for Fortune 1,000 companies and are pleased to share the expertise, insights and best practices with the business community.

OUR MISSION: Show the world what you do. We want the world in which our clients work to recognize their business, understand what makes their company the best in its class and call them when in need of a product or service. Our goal is simple: creating vehicle graphics that positively reveal our client's business.



3M News and Notes**CORNER****3M Training Class and
3M Certified Testing Sessions**

If you would like to schedule an installer to attend training or would like an additional installer to attend testing, please contact Jan via e-mail (jan@uasg.org) or via mobile number (864-275-2076).

2024 3M Certified Training/Testing Dates**Week of August 19 – 23**

(Monday, Tuesday and Wednesday 8/19, 20 & 21
– Testing Thursday and Friday 8/22 & 23)

Week of October 21 - 25

(Monday, Tuesday and Wednesday 10/21, 22 & 23
– Testing Thursday and Friday 10/24 & 25)

Week of December 9 – 13

(Monday, Tuesday and Wednesday 12/9, 10 & 11
– Testing Thursday and Friday 12/12 & 13)

