

THE LEADING EDGE



United Application Standards Group



Note From the President

Spring has finally arrived and – along with flowers, green grass, and baseball – a strong return toward normalcy! It's still a mixed bag, for sure, with some states still under restrictions while others are wide open and full throttle. Indeed, it is precisely that grand diversity of being that comprises these United States of America and we the people.

World industry is recovering and bringing tremendous opportunity for new graphics, new branding, and new installation services demand. With Kip Johnson in the role of National Director of Business Development, we're working hard to position UASG members at the front of these opportunities through robust online marketing and direct conversations with marketmakers throughout the country. Our goal with these investments is to communicate the strength of UASG professionalism, reinforce the national reach of our member network, and align ourselves with organizations that need our services. If we're top of mind, we're first in line!

The UASG University continues to be a terrific membership resource and more of you are Bodhi-level achievers than ever before. We're continuing to introduce new content so please keep the feedback and suggestions coming.

We polled the membership and an overwhelming majority of you were excited by the idea of a fall meeting in Florida to coincide with Print United tradeshow. I'm ready! It's very early in the planning stage but we're moving forward with making arrangements to gather in Orlando in early October. We'll send out more details as they develop and I'm looking forward to seeing every one of you. Keep some flexibility in your schedule and planning, October will be here before you know it.

As always, drop me a line if you have something on your mind. I wish everyone a productive and profitable spring / summer season.

Mark Trumbull
mark@thedigitalcompanies.com

Mark Trumbull



www.facebook.com/unitedapplicationstandardsgroup

Current Board of Directors

Mark Trumbull	President
Peter Beath	Vice President
Steve Reininger	Chairman, Ethics Committee
John Carthey	Chairman, New Members
Lloyd Paxton	Chairman, Certification Committee
Mike Stavreff	3M Representative
Rick Paukert	3M Representative
Chris Prenovost	
Ward Schneider	
Greg Ford	
Trace George	

Other

Sharon Paxton	Secretary, Certification Committee
Kip Johnson	National Director Business Development, Administrator, Treasurer
Jan Clippard	Secretary

Join the Conversation!

To share ideas, thoughts and concerns among the UASG membership in a private setting, access our closed Face Book page:
<https://www.facebook.com/groups/UnitedApplicationStandardsGroup/>

Contact Us:

Questions / Comments: info@uasg.org
On The Web: www.uasg.org
Connect via Instagram: [_uasg](#)



United Application Standards Group

Fall Membership Meeting

The survey results are in and the membership overwhelming approved of a UASG annual meeting to be held in the fall in conjunction with the Printing United Exposition. We are in the planning stages, i.e., finding a meeting space, developing an agenda, finding speakers, and looking for a place to fellowship. Stay tuned for a future announcement regarding the dates and location for the meeting and social.

Expo Dates:

Wednesday, October 6th

Thursday, October 7th

Friday, October 8th



Instagram

We're on Instagram!!

Instagram has been around for well over 10 years and has proved to be a great marketing tool.

By joining Instagram, we are able to create a presence for the UASG, connect with fellow members and get in front of potential clients.

We'd like to feature members frequently so please come follow us @_UASG & send a DM to be featured.



United Application Standards Group

New Members (January - April 2021)

#201WRAP

#201WRAP

Austin Smith, General Manager

7818 Phillips Highway, Suite 201
Jacksonville FL 32256
904-201-9727

austin@201wrap.com



Tested Installer:
Scott Record

Established in 2008, #201WRAP has led the southeast market in color change trends, and the evolution of the color change market nationally. Austin Smith at the helm of #201WRAP, went on to found Paint is Dead, and then furthermore the PROSERIES brand, wrap related tools currently sold world-wide. Operating from a 10,000 sq foot facility anchored in Jacksonville, Florida the #201WRAP brand services the North East Florida market, capitalizing on Large Format Printing, Commercial Wraps, Color Change Wraps, Architectural Films, and Window Branding for some of the largest fleets and brands throughout Florida, and the Southeast.

#201WRAP is excited to be a part of the UASG family, and a Certified Graphics Installation Company for 3M. This certification, and association will further complement our Avery Dennison, CeramicPro, XPEL, and Paint is Dead Certifications we currently hold, and are active members within.

You can follow the #201WRAP brand online at 201WRAP.com, as well as Instagram. and Facebook!

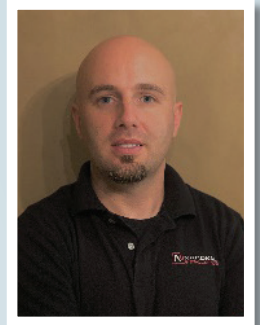


NATIONAL INSTALLATIONS

Brandon Barnett – President

5901 S. 107th East Avenue,
Suite 201
Tulsa OK 74146
855/959-5000

brandon@nationalinstallations.com



Tested Installer:
Brandon Barnett

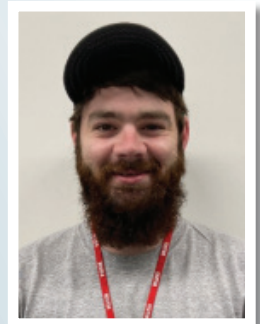
National Installations is the leader in turn-key installation services for retail graphics, vehicle wraps, pop displays, interior signage and window film applications. We specialize in white-label project management and graphic installation for production companies, sign companies, franchises, national brands and retail chains. For over 15 years, our incredible team of experienced and skilled project managers and installers have been instrumental to successful graphic rollouts, fleet graphic installations, promotional campaigns, rebranding projects, and window film applications.

SIGNWORKS MEMPHIS

Dale Johnston – General Manager

2151 York Avenue
Memphis TN 38104
901/278-3889 (o)
901/240-2899 (m)

dale@signworksmemphis.com

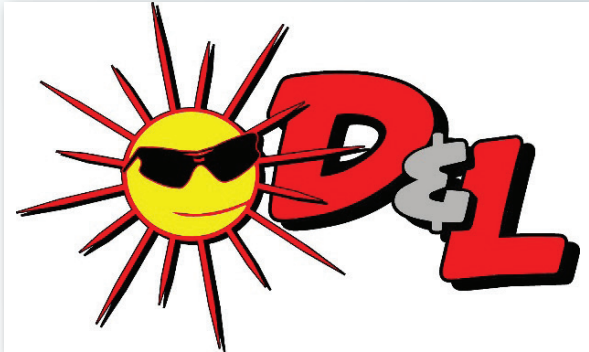


Tested Installer:
Jason Daniel



United Application Standards Group

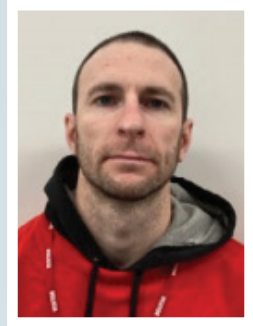
New Members (January - April 2021)



D&L PROFESSIONAL WINDOW TINTING, INC.

Candice Messick – Officer Manager

10815 Pulaski Highway
White Marsh MD 21162
410/335-1025
dltintingwhitemarsh@yahoo.com



Tested Installer:
Chris Brown

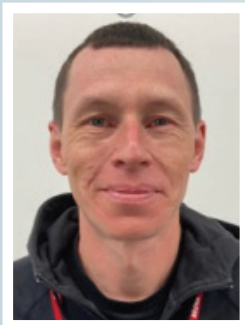
D&L Professional Window Tinting opened its doors in 1991, with only a small office and single bay garage. In 1994 our current owner, Wes Gray II, took over ownership of D&L from his grandmother Delma. Delma, in failing health, believed that her grandson had the ability to break the barriers of what a window tinting shop could be. True to form, Mr. Gray took what was a small “mom and pop” shop on the side of Pulaski Highway in White Marsh MD, and created his own process that would sometimes set industry standards, and move the company into a multi-location outfit, exceeding the boundaries of how automotive window film is sold and installed. As the leading 3M Automotive Window Film dealer on the east coast, D&L has strived to offer our customers the leading laminate technologies available. Venturing into the Paint Protection Market with 3M, was simply a no brainer. The paint protection market took off quick and we were proud to be on the ground floor of 3M’s introduction of PPF to the general public. As such, we have been an industry leading dealer of paint protection products for more than two decades. In 2020, all this hard work came to fruition as D&L became recognized as one of only sixteen 3M Pro Shops, in the nation.

Very early on, in the beginning of computer cut patterns, D&L began experimenting with vinyl graphics design and installation. Starting with a few motivated employees, D&L began to explore the peripheries of vinyl graphics design and installation. Primitively beginning with CAD cut designs using calendared vinyl; those few motivated employees grew D&L’s vinyl division to an in-house fully equipped, design, print, laminate, and install company. We not only employ three in-house designers, but we have a network of free-lance designers available at our disposal as well. D&L uses the latest in Roland print technology and lamination. Our installers have been working with an array of vinyl products for decades. Just recently, our lead install technician, Christopher “Kermit” Brown, attended and completed his 3M wrap certification, on behalf of D&L Professional Window Tinting. As a recognized 3M Pro Shop, and now a recognized certified wrap installation company, we expect to continue growing and offering our customers the leading technology and experience in 3M laminate installation products.

CUSTOM WRAP DESIGN

Ilya (Lee) Sedavnykh – Owner

1962 NE 151st Street
North Miami Beach FL 33162
786/558-4848
cwdwrap@gmail.com



Tested Installer:
Ilya (Lee) Sedavnykh

THE WRAP ARTIST

Alan Ross - Owner

909 West 2075 South
Syracuse UT 84075
801/549-8092 (m)
aross@thewrapartist.com



Tested Installer:
Alan Ross



NEXT LEVEL GRAPHICS

Will Robbins

3514 Lorna Ridge Drive
Hoover AL 35216
205/822-7252 (o)
205/317-5531 (m)
will.robbs@nextlevelgraphicsllc.com



Tested Installer:
Shane Morris

We set the standard in custom graphics through expertise, energy, and integrity. NextLevelGraphics makes superior products including small to large-scale banners, entire vehicle wraps, wall murals, window and floor graphics, signs, magnets and stickers, posters and digital canvas prints, and artwork. Our commitment is to meet all of our customers' expectations through superior service, quality design, and installation.

Our facility includes over 3,500 square feet of secure, climate-controlled installation and post-production space; workstations for clients to meet with a designer; digital printing, laminating and cutting equipment; and a full-height vehicle bay door for easy entry. Our clients include businesses ranging from contractors to the latest food concepts, sports, education, non-profits, and municipalities. We bring graphics to the next level.





Bodhi Campaign Winners Announced

The installers listed below participated in the Bodhi Campaign and achieved Bodhi status by the stated deadline of 2/15/2021. They qualified for new swag, which included a personalized multitool with their name as well as a pullover embroidered with the new Bodhi logo.

Congratulations on becoming or maintaining Bodhi status; and we hope you picked up some new skills and tips along the way. Be on the lookout for the next Bodhi campaign too!

Corporate Installations

James McMiller
Kyle Holt
Jeff Anderson
Garrett Bordelon

Graphic Imaging

Ryan Keller
Jesse Scandlin

High Res Imaging

Martin Medill

Miller Decals, LLC

Chandler Bryant
Justin Roubieu

Moser Graphics

Robert Clark
Raoul Bloncourt
Jose Oquendo

Motorsports Designs

Don Smith
Cody Walker
Anthony Wilson

Performance Signs LLC

Jonathan Herring
Darren Good

Picture This Advertising

Trey Matula
Preston Francis

Schneider Graphics

Matthew Barr
Adam Nahno-Kerchee
Brad Nierman
Shawn Allen

Signs2U

Josh Hinton
Christian Jacuinde

Spectrums Installations

Mike Harrison
Jacob Anderson

Sunpro Graphics

Bill Eng

Thumbprint

Kenny Miller

Transport Graphics

Ryan Anderson

Wrap City Graphics, Inc.

Kimberly Korb
Montana Strait



CORNER

NEW 3M Graphic Films Installation Training

3M has made numerous changes to its 3M Advanced Installer Training, so many that it needs a new name! Check out the video link below to see the changes in the new training program, called 3M Graphic Films Installation Training. This course will cover Fleet Graphics installation as well as Windows, Walls and Floors installation. Both applications are covered in the 3-day course.

Going forward, the test for installers from 3M Certified Graphics Installation Companies will cover both Fleet Graphics and Windows, Walls and Floors applications in the 2-day certification testing. You will also see similar changes to the 3M Preferred Graphics Installation program, as testing will be offered separately for Fleet Graphics and for Windows, Walls and Floors.

Spoiler Alert:

3M is moving away from training on Chevy HHRs and will move to Camaros! Watch the announcement video at this link: <https://multimedia.3m.com/mws/media/2006596O/3m-installer-training-virtual-newsletter-vol-1.mp4>





CORNER

3M Introduces redesigned 3M Certified Graphics Installation Company Logo

As we have updated our training and testing programs, 3M has redesigned the emblems for our programs. See the links below for the 3M Certified program files in both .PDF and .PNG versions. Along with the new emblems, the 3M Certified companies will need the associated 3M fonts so download them to your computer. Different options of stacked and horizontal and with/without text were created.

Use this link to download the 3M fonts: <http://gpimmediacollections.3m.com/dmrweb/servlet/Album?albumId=4180814>

The emblems are all available here for reference: <http://gpimmediacollections.3m.com/dmrweb/servlet/Album?albumId=4180814>



3M Certified
Graphics Installation
Company



3M Certified
Graphics Installation
Company



The old logo has been discontinued.

Please remove all references of this logo from your marketing materials, including graphics of any kind; and social media, including your website, Facebook and Instagram.

3M Training Class and 3M Certified Testing Sessions

If you would like to schedule an installer to attend training (for either one, two or three days at a cost of \$400.00 per day) or would like an additional installer to attend testing (at a cost of \$500.00 for up to two installers), please contact me via e-mail (sharonp@uasg.org) or via my mobile number (714/329-6156)..

Training:

June 21-23 (2 spaces available)
August 16-18 (1 space available)
October 18-20 (3 spaces available)
December 13-15 (3 spaces available)

Testing:

August 19th & 20th (Full)
October 21 & 22 (Full)
December 16th & 17th (3 spaces available)