

THE LEADING EDGE



United Application Standards Group



Note

From the President

What Happens In Vegas...

From the UASG President

All members should have received an email with a link to the RSVP form and information about the upcoming annual meeting. The UASG will be hosting a full day meeting in Las Vegas on November 6th in conjunction with the SEMA show. We will also have lunch sponsored by 3M, and a social following sponsored by Trim USA.

The UASG will not be having a full scale exhibit booth with demonstrations this year at SEMA, but rather a lounge area where members can network and meet throughout the show. The UASG will be hosting a large booth with demonstrations at the Mid Atlantic Truck show coming March of 2015 in Louisville, KY. More information about this will be forthcoming at the fall meeting.

SEMA is the perfect opportunity to see what's new in vehicle models and inspiring ideas for graphics and decals as well as meeting others in trade and service related businesses. We have seen an increase in the presence of our industry at the show and those that have attended in the past have found it to be a unique and fun show to attend.

The Fall UASG meeting will provide a panel discussion with print providers, updates on what is going on in our organization, and launching new and improved features to our website. We also have aligned with All Data for UASG members to have access on instructions for vehicle de-assembly, and Alex Torres will be at our meeting to discuss this valuable tool and alliance. A special speaker is also coming to talk to effective hiring, discipline, and termination practices - Managing the Entitlement Generation.

Our affiliate, the SCRS (Society of Collision Repair Specialists), has invited all UASG members to attend workshops at SEMA 2014 on marketing, improving and sustaining profits, building effective brand strategies, and managing online reviews. Information to sign up for these workshops will be announced in the coming weeks.

Please go to the link and RSVP by 9/30/14.
<http://uasg.org/members/sema/>



Hilton – Command Center for the UASG at SEMA

We have negotiated a special hotel rate for all UASG members for this year's upcoming SEMA Show in Las Vegas. We have selected the Hilton Grand Vacation Suites on the Las Vegas Strip at 2650 Las Vegas Boulevard South. Members will book their rooms via a website link that has been created exclusively for the UASG. Please click on this link to book your room (or copy and paste in your browser):

<http://www.hilton.com/en/hil/groups/personalized/L/LASVS-GV-USGB14-20141104/index.jhtml>

Or, call 1-800-HILTONS (1-800-445-8667) and tell the agent that you are with the UASG arriving in November at the Hilton Grand Vacations on the Las Vegas Strip.



Current Board of Directors

Julie Martin	President
Ward Schneider	Vice-President
Al Chieco	Co-Chairman, Ethics Committee
John Carthey	Chairman, New Members
Mark Knoff	Manufacturer Representative
Lloyd Paxton	Chairman, Certification Committee
Sharon Paxton	Secretary, Certification Committee
Mike Stavreiff	3M Representative
Steve Reininger	Co-Chairman, Ethics Committee
Chris Prenovost	
Greg Ford	

Other

Kip Johnson	Administrator, Treasurer
Jan Clippard	Secretary

Contact Info:

Questions / Comments: feedback@uasg.org
On The Web: www.uasg.org



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Annual Meeting

We are pleased to host our annual meeting at the Downtown Grand Las Vegas on Thursday, November 6, 2014 from 8:00 to 3:00. We will have a continental breakfast sponsored by the UASG starting at 7:45 AM and a luncheon sponsored by 3M at beginning at noon.



A social will be hosted by Trim USA from 3:30 to 5:00 at the Mob Bar in the Downtown Grand Las Vegas.



Motorsports Designs, True Timber Camo Collaborate on Groundbreaking Vehicle Wraps

Inman, SC-based True Timber Camo is taking the hunting industry by storm, with a commitment to developing the most realistic camouflage patterns in the industry. By capturing high-definition digital images of the country surrounding the company's headquarters, True Timber has developed more than 10 variations of the most realistic camo patterns and, in turn, has become one of the fastest growing camo producers in the industry.

Like its competition, True Timber produces hunting apparel in coats, jackets, pants and

Motorsports Designs



casual clothing. As they enhance their brand and seek new, lucrative markets, the company turned to Motorsports Designs for help in printing on vinyl. Printing camo on vinyl is a trend that's already proving to be a very successful market. The camo industry is an extremely popular one right now, growing at a steady fast pace. This is a very exciting time for Motorsports Designs as we partner with True Timber on this new product line.

Right now, Motorsports Designs is working with True Timber to get the company's graphics in front of buyers from nationwide retailers. As part of that effort, we wrapped a 2013 Ford Raptor, which they displayed at January's Shooting, Hunting, and Outdoor Trade ShowSM (SHOT Show®) and Conference in Las Vegas.

3M Certified Graphics Installation Company



On The Web:
www.uasg.org



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**SPOTLIGHT
MEMBER**

Corporate Installations



The graphics application occupation looked very different 43 years ago. Our company, Corporate Installations, started with a simple vision of installing decals to varied surfaces. We soon realized that we were involved with an industry of unlimited potential in the advertising world. Professional installation has transformed this craft. Today, certified 3M UASG installers can wrap virtually anything due to their training and affiliation with associations such as the UASG.

With my own experience of testing many of the original decals used today, I have helped develop some of the tools and installation techniques for wraps. In 1980 Corporate Installations installed the first full wraps on 215 tight corrugated Levi Strauss trailers. Today we install "Epic Art" murals on storage tanks throughout Texas. Please view the video of the "Epic Art" installation on our web site. The largest tanks installed to date are 140' x 40'.

Corporate Installations is a full service graphics installation company that has coordinated national corporate ID advertising programs. Companies we have installed for are Exxon USA, Texaco USA, Shell Co. US, Total Petroleum, Air BP, Gulf Oil Co., Chevron, USA, and many others. We are a Texas based company with our main office in Houston and another in Dallas, TX. Transporting our installers to out of town jobs is never a problem for us. Our motto is, "Service with Integrity". We believe strongly in working together with other installation companies and not against one another. Cooperation with other companies raises the standards of our industry and we are committed to this. Along with being a 3M Certified Graphics Installation Company, we are also members of the Houston Area Safety Council and have our Federal TWIC cards for entering security areas.

3M Certified
Graphics Installation Company



I am pleased to announce that Mr. Jonathan Crittenden is now my partner and future owner of Corporate Installations. Jonathan has many years of practical experience with graphic installations. He worked for us during his high school and college summers and graduated from Houston Baptist University with a degree in Business and Finance. Jonathan has done an excellent job in reorganizing our business procedures along with managing our accounting and new business development.

Corporate Installations is looking forward to another successful era in the graphics installation business. Please visit our website, www.corporateinstallations.com, to learn more about our company.





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**SPOTLIGHT
MEMBER**

3M Certified
Graphics Installation Company

JPD Graphics, Inc.

JPD Graphics, Inc. is equipped with over 20 years of experience. We specialize in: fleet graphics (trucks, trailers, cars, vans, buses), premises graphics (murals, windows, fascias, canopies), and special events (boats, buildings and sports events).

We have helped hundreds of companies enhance their interior and exterior visual image and become more visible with unlimited positive impact. The high-impact graphics of any size we install optimize exposure and grab attention.

We offer:

- Over 20 years of Experience
- On site Nationwide Service
- Large Facility
- Convenient Location
- Competitive Prices
- Free Estimates

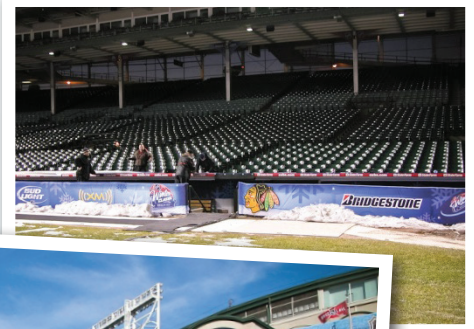


Our main advantage with installation is our broad, extensive experience and knowledge of our clients and their customers. Our people and technologies can help maximize the impact of any event-meetings, trade or road shows, parties, festivals and sports events.

Throughout the years we've been involved with many interesting projects. One of the great highlights of our career was being selected by Flying Colors to install banners and other graphics at the 2009 NHL Winter Classic at Wrigley Field. The game pitted the Chicago Blackhawks against rivals the Detroit Red Wings. Despite the Hawks losing the game, it remains a special privilege to have been professionally involved in the setup of this historic event. Another noteworthy project we were proud to work on was the installation of vinyl graphics at the training facilities for the U.S. Air Force Base in San Antonio, TX.

Our dedication, attention to detail, and expertise is always evidenced in the quality of our work.

JPD Graphics is a proud founding member of the 3M certification program.





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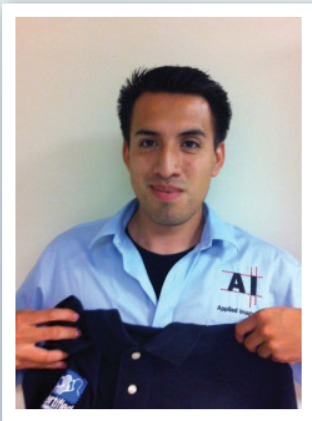
New Members (6/1/14 to 10/1/14)



Dan Chandler – Installation Coordinator

800 Business Park Drive
Freehold NJ 07728

Tested Installer: Erick Cruz



Applied Image, Inc.

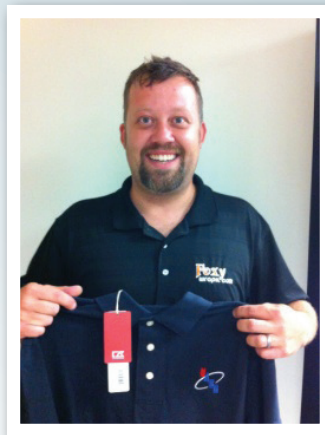
The country's premier fabrication company which specializes in high-end museum, corporate and institutional environmental graphics has added UASG Certified Installation to its list of available products and services. If you require a "single source" for your site branding project you should consider Applied Image, Inc. 3M certified Scotchprint fabrication and UASG Certified Installation are just a few of the credentials that Applied Image has accumulated during its 20 years specializing in graphic fabrication and installation. We welcome the opportunity to meet with you to discuss your next graphic challenge.



Sean Bovee – Owner

95 Indian Creek Trail
Sharpsburg GA 30269

Tested Installer: Sean Bovee



Foxy Wraps

"The entire team at Foxy Wraps is humbled and honored to be a part of the excellent network of installers at UASG. We look forward to meeting and learning from everyone we meet as we grow our business here in Georgia. Our three person team is currently moving into a new wrap studio to help us provide the highest caliber of wrap installations."



Josh Chung – CEO

4525 Spring Mountain Road, No. 108
Las Vegas NV 89102

Tested Installer: Josh Chung



Intershine Graphics, Inc.

At Intershine Graphics Inc. we specialize in the complete design, printing and installation of wall, window, floor and vehicle graphics for the most compelling displays and brand experience. With 20+ years of experience in vinyl technology and a 3M Certified Graphics Installation company, we stay on the cutting edge of the industry with the evolution of visual delivery systems and hardware. Whether your project requires the installation of graphics to interior or exterior surfaces, you can rely on our expertise and track record to create compelling displays that attract consumers. Servicing: Las Vegas, NV, southern CA, UT and AZ.



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The timing of this newsletter prevents me from announcing the full details of some new 3M products, but I can leak it to my friends and UASG members that we are adding more colors to our 3M(tm) Wrap Film Series 1080 product line. These new colors look good enough to eat (but please don't). Expect over a dozen new colors in late September, shortly after this newsletter gets published.

Hopefully, you have already heard about the 3M Wrap2Wrap Battle, featuring 3M™ Wrap Film Series 1080. This contest is open to anyone in the United States (where allowed by law) interested in showcasing their installation skills and winning great prizes.

Entries must be at least three-quarters wrapped with 3M™ Wrap Film Series 1080, and include a brief story about the wrap along with seven photos (before and after photos, three close-ups, and two full body photos). The online rounds will be decided with a combination of input from qualified judges and public voting. Two finalists will win cash, prizes, and an all-expense paid trip to the 2014 SEMA Show. The final two contenders will spar in a head-to-head competition at the 2014 SEMA Show. All entries must be submitted by Tuesday, September 23 at go.3m.com/wrap2wrap.

See you at SEMA!

3M

CORNER



WRAP 2 WRAP

go.3m.com/wrap2wrap

Submit your entry!

2014 Certification Testing Dates

October 20-21



Website Overhaul

We are currently in the process of redesigning the UASG website in order to keep the site fresh, full of content and relevant to the installation community. The timeline in completing this project is now 30-45 days and we will cover the website extensively at the annual meeting in November. In the meantime, please feel free to send photos to photos@uasg.org. And, if you have any suggestions regarding content for the new and improved website, please let us know via email at feedback@uasg.org.



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ALLDATA and the UASG

The UASG has entered into an agreement with ALLDATA to allow members to have access to de-assembly and reassembly procedures and illustrations. Last year at SEMA, the SCRS guys did a demo on removing a mirror and door handles from a Dodge Challenger and they told the installers about ALLDATA and the ability to pull a sheet showing a complete illustration of the mirror and door handles. That moment was the hit of the show for the installers in attendance. We have been working with ALLDATA over the course of several months now on supplying the UASG with this program and making it available to all of our members with a click of the mouse. While ALLDATA was unable to accommodate our request for over 160 separate licenses across the US, we were able to purchase a dual license and use the new and improved UASG website to process each individual request. Heywood Wilkinson (Fidget Productions) and Alex Torres (ALLDATA) will cover this in more detail at our annual meeting in Las Vegas.

ALLDATA Collision S3500 includes complete mechanical repair procedures. Technical service bulletins (TSBs) and recall notices are included and updated regularly.

About ALLDATA

ALLDATA, founded in 1986, with more than 80,000 automotive repair and collision shop subscribers, is the leading provider of manufacturers' service and repair information, shop management software and customer relations tools for the automotive repair and collision industries. Professional automotive repair shops across North America depend on ALLDATA for their automotive repair information needs and to purchase parts from more than 3,400 AutoZone Commercial program locations.

ALLDATA Collision® S3500 is the single source of OEM collision repair information delivering unedited and regularly updated information for structural repairs, mechanical and diagnostic information. ALLDATA Repair® S3000 is the leading provider of comprehensive, factory-correct repair information for the automotive industry. Also available are: ALLDATA Manage®, a strategic shop management system; ALLDATA Market®, a web-based shop marketing tool to bring in new and repeat business and the AutoZone® Aftermarket Parts Catalog and AZ PartsConnect® program for aftermarket parts estimating and electronic ordering. ALLDATAdiy.com provides consumers with repair articles, factory technical service bulletins, and illustrations for a specific vehicle, along with a link to ALLDATA-approved repair shops. Visit www.alldata.com for more information.

ALLDATA STORY

ALLDATA was founded in 1986 to meet market demand for OE repair information. A group of forward-thinking individuals in Elk Grove, California envisioned how automotive technology would soon transform the vehicle repair industry. These experienced automotive professionals, knew that shops would need easy, up-to-date access to reliable information. As computer technology took hold, ALLDATA began compiling the largest single source of OEM (Original Equipment Manufacturer) information available.

From the beginning ALLDATA has put the customer's needs first. Many early employees are still with ALLDATA and continue to put their heart and quiet passion into its products. How ALLDATA products are delivered has evolved, from the first DOS-based system to today's online access. But ALLDATA continues to drive the industry with expertise and determination. Today, ALLDATA is the industry standard, used daily by more than 300,000 technicians worldwide.

ALLDATA has expanded its product line to include factory-correct diagnostic, repair and collision information, business tools and support services for the global automotive industry.

In 1996, ALLDATA was purchased by AutoZone to provide the best combination of service & repair information and parts. AutoZone is the nation's leading retailer of automotive parts and accessories with more than 4,600 stores in the US, Puerto Rico, and Mexico.

